

# HOTELS

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## What's Hot: Returning to roots in Houston

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Sotherly Hotels recently rebranded the Crowne Plaza Houston Downtown hotel to The Whitehall, returning the iconic hotel to its historic name. Reopening on April 14 following a multi-million dollar renovation designed by Welton Becket and Associates, The Whitehall will become the second property in Sotherly Hotels' portfolio of independent hotels.

Originally built in 1963, The Whitehall's renovation was focused on upgrading the hotel's finishes and amenities as well as extending "true Southern hospitality" to guests. The 259 renovated guestrooms are designed to provide a luxurious, peaceful and productive stay all in one to both business and leisure travelers.

New amenities include hardwood flooring in all rooms, modern plush ceilings and updated window treatments. New public spaces include Buffalo Bayou Coffee, a casual coffee

bistro; Edgar's Hermano, a restaurant serving Southern-Mexican fusion cuisine; and Part & Parcel, an outdoor bar. The hotel also added a permanent in-house art gallery featuring works by students and alumni of the Savannah College of Art and Design.

See more: <http://www.hotelsmag.com/Industry/News/Details/65603>

